

Doubling Your Entries: Before July 31, 2021 at 11:59:59 p.m., an eligible contestant who holds an [eligible BMO product](#) can opt to double the number of entries in the Contest which he or she earned during the [Canada's Luckiest Baby Contest Period](#) ("Double Your Entries"). In order to do so, the contestant must visit [<link to CLB DYE page>](#) during the Contest Period and indicate that he or she holds an eligible BMO product. To be eligible for Doubling Your Entries via this method, contestant must hold at least one (1) eligible BMO chequing account, which remains in good standing at the time any prize is awarded in the Contest. Eligibility for Doubling Your Entries via this method is subject to verification by the Sponsor. Contestants who participate in Doubling Your Entries via this method agree to permit Sponsor to confirm their eligibility with BMO; any contestant who claims that he/she holds an eligible BMO product but who cannot be verified as holding an eligible BMO product will be deemed to have provided false information to the Sponsor and will automatically be disqualified from the Contest and will forfeit any rights to prize(s). Where the potential winner in the Contest used the Doubling Your Entries method of entry, the Sponsor will contact BMO to verify that the potential winner is in fact a holder of an eligible BMO product. By participating in the Doubling Your Entries method of entry, contestants agree to allow Sponsor to confirm this information with BMO.

Double Your Entries - No BMO Product necessary: If a contestant who is otherwise eligible for the Contest wishes to participate in Doubling Your Entries without holding an eligible BMO product during the Contest Period, the contestant may: print his/her first name, last name, email address, telephone number, complete mailing address (including postal code) and signature on a plain white piece of paper (no larger than 8.5 by 11 inches) and mail it (in an envelope with sufficient postage), along with a 50 word or more unique and original essay on how \$20,000 from BMO can help their family, to the Sponsor, at: 301-312 Adelaide Street W, Toronto, ON, M5V 1R2, Attn: Canada's Luckiest Baby Contest. Upon receipt and verification of a contestant's complete mail-in Double Your Entries request in accordance with these Rules, the contestant will receive double the number of entries in the Contest which he or she earned during the Contest Period. To be eligible, all mail-in Double Your Entries requests must: (i) be post-marked during the Contest Period; and (ii) be received in a separate envelope bearing sufficient postage (i.e. mass mail-in of Double Your Entries requests in the same envelope will be void) before the contest draw date. The the Sponsor and Parent Life Network, their respective parent, sister, affiliated and subsidiary companies, all advertising and promotion agencies, prize suppliers (including, without limitation, BMO), and their respective officers, directors, employees, shareholders, agents and other representatives take no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, postage due, late or destroyed mail-in Double Your Entries requests. There is a limit of one (1) Double Your Entries per contestant permitted

(regardless of method of participation). For greater certainty, no contestant may double their number of entries in the Contest more than once regardless of the number of eligible BMO products held or the method of participation.