

PLN Monthly \$1,000 Giveaway Contest Rules

This contest is open to Canadian residents only. No purchase necessary to enter or win.

Contest Details

The contest runs from January 1, 2026 at 12:00:00 a.m. Eastern Time to December 31, 2026 at 11:59:59 p.m. Eastern Time. The sponsor is 55 Rush Inc., the parent company of Parent Life Network, located at 300-174 Spadina Ave. Toronto, ON, M5T 2C2. Prize draws will take place on the first of each month between February 1, 2026 and January 1, 2027 in Toronto, Ontario. If the first of the month falls on a non-business day, the draw will be conducted on the first business day following the first of the month. By entering, you agree to follow these rules.

Who Can Enter

You can enter this contest if you are a legal resident of Canada who has reached the age of majority in your province or territory.

You cannot enter if you are an employee, officer, director, or agent of 55 Rush Inc., Parent Life Network, or any contest partners, or if you live with someone who is. By entering, you agree to follow these rules and all applicable laws.

If there's a dispute about who submitted an entry, we'll consider it submitted by the person who owns the email address used. That means the person to whom the email address is assigned by the email provider or organization.

Prizes

There are twelve (12) monthly prizes available. Each prize consists of \$1,000, paid by cheque made payable to the winner. The combined total value of all prizes is \$12,000.

All amounts in these rules are in Canadian dollars. You are responsible for paying any applicable taxes and reporting any taxable income associated with a prize if any. Prizes cannot be substituted or transferred to a third party. Limit of one prize per person per month.

How to Enter

There are two ways to enter this contest.

Method 1: Online Entry. Log in to an active Parent Life Network campaign on the <https://parentlifenetWORK.55rush.com/> domain and complete a "Contest Offer" as outlined in the

details of each offer. Or complete an offer by clicking a link provided in PLN email communications.

To enter using this method, you must have an active Parent Life Network account, and/or be a current subscriber to the PLN mailing list. Incomplete accounts, accounts with false information, or accounts not verified by email will be disqualified. Only fully completed accounts validated by email received during the contest period will be accepted.

Once you complete an offer, you will receive one entry into the contest and be registered for the duration of the contest.

Method 2: Mail-In Entry. Write your full name, email address, phone number, complete mailing address including postal code, and signature on a plain white piece of paper no larger than 8.5 by 11 inches. Mail it in an envelope with sufficient postage to: Contest Administrator, Parent Life Network, 300-174 Spadina Ave, Toronto, ON, M5T 2C2, Attention: PLN Monthly Draw 2026.

Your mail-in entry must be received during the contest period. Each mail-in entry must be sent in a separate envelope with sufficient postage. Mass mail-in entries in the same envelope will be void. We are not responsible for lost, stolen, delayed, illegible, damaged, misdirected, insufficient postage, late, or destroyed mail-in entries.

Extra Entries

You can earn additional entries by completing additional offers on the Parent Life Network website. Each contestant may only earn one entry per offer completed. Each entry earned will be valid for every monthly draw held following the awarding of that entry.

How Winners Are Selected

On the first of each month between February 1, 2026 and January 1, 2027, one (1) potential winner will be randomly selected from all eligible entries received during the contest period. If the first of the month falls on a non-business day, the draw will be conducted on the first business day following the first of the month.

Your odds of winning depend on the total number of eligible entries we receive.

Winner Verification Process

We will contact the selected winner by email using the information provided when you entered, within two (2) days following the winner selection. If we can't contact you, you are ineligible, you fail to claim the prize within five (5) days from the time award notification was sent, or you fail to meet the requirements below, you may be disqualified and we may select an alternate winner.

To be declared the winner, you must:

- Correctly answer a math skill-testing question in the manner prescribed.
- Sign and return a completed declaration and release form as required.

If you can't meet these requirements, you'll be disqualified and we may select a new winner.

Prize Delivery

We or our representatives will send the prize to the confirmed winner at their registered address. Please allow six (6) to eight (8) weeks for delivery.

Important Terms

Legal Stuff: This contest follows all applicable Canadian federal, provincial, and local laws and regulations. Void where prohibited.

Checking Your Info: We can verify your identity and eligibility at any time. If we can't verify you, you may be disqualified and won't be eligible to win.

Technical Problems: We're not responsible for technical issues beyond our control including viruses, bugs, unauthorized human intervention, fraud, malfunctioning computers, cables, networks, hardware or software, unavailable transmissions, telephone or internet service, or electronic or human errors in processing entries.

Contest Changes and Unexpected Events: We may cancel, terminate, modify, amend, extend, or suspend the contest if circumstances beyond our control interfere with its fair and intended operation. We may select winners from previously received eligible entries.

Disqualification: We reserve the right to disqualify anyone who tampers with the entry process, the operation of the contest or website, or who violates these rules. We also reserve the right to void entries for multiple entries from the same user from different IP addresses, multiple entries from the same computer in excess of allowed entries, or the use of bots, macros, scripts, or other technical means for entering.

Limitation of Liability: By entering, you agree to release and hold harmless 55 Rush Inc., Parent Life Network, and their subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur from your participation in the contest, acceptance or use of any prize, technical failures, or errors in administration or processing of entries.

Using Your Name and Image: By entering, you give us permission to use your name, likeness, and entry for advertising and promotional purposes without paying you, where permitted by law.

Your Personal Information: Information submitted with an entry is subject to the Privacy Policy stated on the Parent Life Network website.

Our Decisions Are Final: All decisions made by 55 Rush Inc. regarding this contest are final and binding.

Disputes: This contest is governed by the laws of Canada. Any disputes shall be resolved individually before a court in Toronto, Ontario. You waive all rights to class action and to claim punitive, incidental, or consequential damages beyond actual out-of-pocket expenses.

Winners List

To obtain a copy of the winner's name or these Official Rules, mail your request with a stamped, self-addressed envelope to: Parent Life Network, 300-174 Spadina Ave, Toronto, ON, M5T 2C2. Requests must be received no later than July 1, 2027.